MEDIA KIT 2018



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About Tracey Ceurvels

Author of the cookbook, The NYC Kitchen (Skyhorse, August 2017) and a food and travel writer with articles in The Boston Globe, Relish, NY Daily News, Time Out NY, Condé Nast Traveler, Martha Stewart, among others, Tracey lives in Brooklyn, NY, with her 10-year old daughter. She enjoys traveling and creating mouthwatering meals for home cooks.

Community

Pageviews:

100,000/month

Unique Visitors:

15,000/month

Facebook:

2000+

Instagram:

4,750

The NYC Kitchen is growing every day!

About The NYC Kitchen

The NYC Kitchen is a culinary site devoted to cooking, dining and traveling. Our readers enjoy cooking flavorful meals made with spices and fresh ingredients, sipping fine wine, mixing cocktails, traveling to exciting food locations—and savoring life over drinks & dinner with friends and family.



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Social Media

Let's Work Together

Reach hungry people who enjoy "wanderlust" and love eating globally-inspired meals at home and around the world.

Contact Tracey Ceurvels at tracey@newyorkcity.kitchen or 917-660-5853 to see how

Audience

- •Are mostly female—70% women/30% men who live in the U.S. (85%) and around the globe
- •Enjoy seeking out new flavors, recipes, tools, ingredients and techniques.
- •College educated cooking enthusiasts with professional jobs who crave easy yet flavorful meals
- Love home cooking, beautiful products, and entertaining at home.