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## About Tracey Ceurvels

Author of the cookbook, *The NYC Kitchen* (Skyhorse, August 2017) and a food and travel writer with articles in *The Boston Globe*, *Relish*, *NY Daily News*, *Time Out NY*, *Condé Nast Traveler*, *Martha Stewart*, among others, Tracey lives in Brooklyn, NY, with her 9-year old daughter. She enjoys traveling and creating fun, adventurous meals for home cooks.

## Community

Pageviews:

50,000/month

Unique Visitors:

15,000/month

Facebook:

1845

Twitter:

1,385

Instagram:

875

**The NYC Kitchen recently launched and is growing every day!**

## About The NYC Kitchen

The NYC Kitchen is a food site devoted to making everyday meals with global flavors.

Our readers enjoy flavorful meals made with spices and fresh ingredients, sipping fine wine, drinking coffee, mixing cocktails, purchasing tools and tableware—and savoring life over dinner with friends and family.



## Partnership Opportunities

Sponsored posts

Recipe development

Articles on your site

Restaurant reviews

Product reviews

Partnership packages

Advertorials

Social Media

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## Let's Work Together

Reach hungry people who love globally-inspired meals. Contact Tracey Ceurvels at [tracey@newyorkcity.kitchen](mailto:tracey@newyorkcity.kitchen) or 917-660-5853 to see how we can work together!



## Audience

- Are mostly female—80% women/20% men who live in the U.S. (85%) and around the globe
- Enjoy seeking out new flavors, recipes, tools, ingredients and techniques.
- College educated cooking enthusiasts with professional jobs who crave easy yet flavorful meals
- Love traveling, beautiful products, and dining out.